



**20th ROAD SAFETY TECHNICAL COMMITTEE  
and  
10th Western Balkans Road Safety Observatory Meeting**

**Road safety strategies within the region  
- can we meet the targets?**

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**Skopje, 19<sup>th</sup> March 2025**

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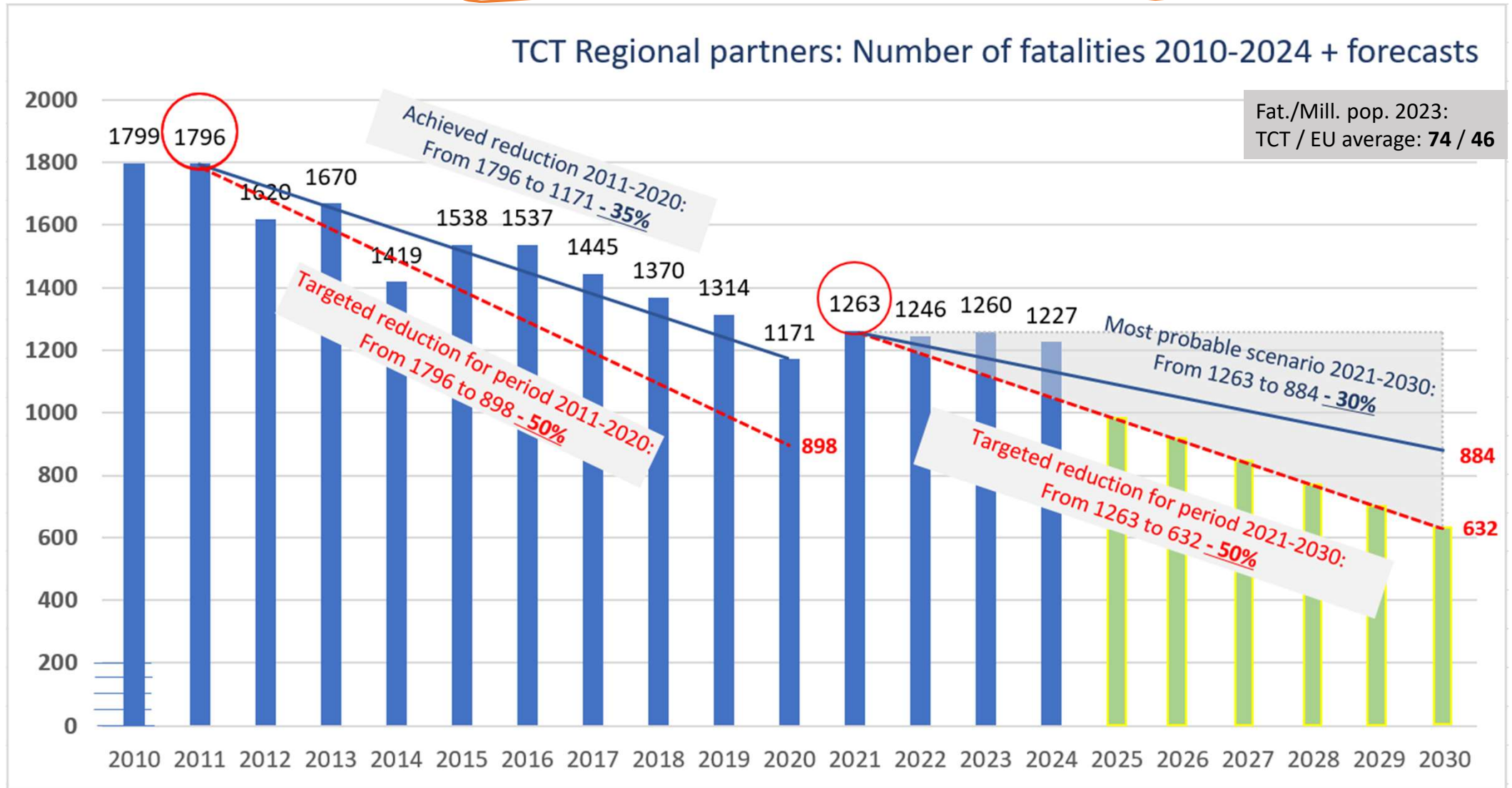
- **Some of my references regarding the RSS/RSAP**
- **Set the scene – some road safety final outcomes (statistical data)**  
(TCT Regional partners, TCT Observing participants and good role model: lessons learned)
- **Assessment of TCT Regional partners readiness for road safety fatalities reduction**  
(from lead agency to international cooperation)
- **Let's do some forecast – Can we meet the RS targets?**  
(Case of Alice in Wonderland: “If you don't know where you are going, any road will get you there”)
- **Instead of conclusion – Wake up call**

## Some of my references regarding the RSS/RSAP

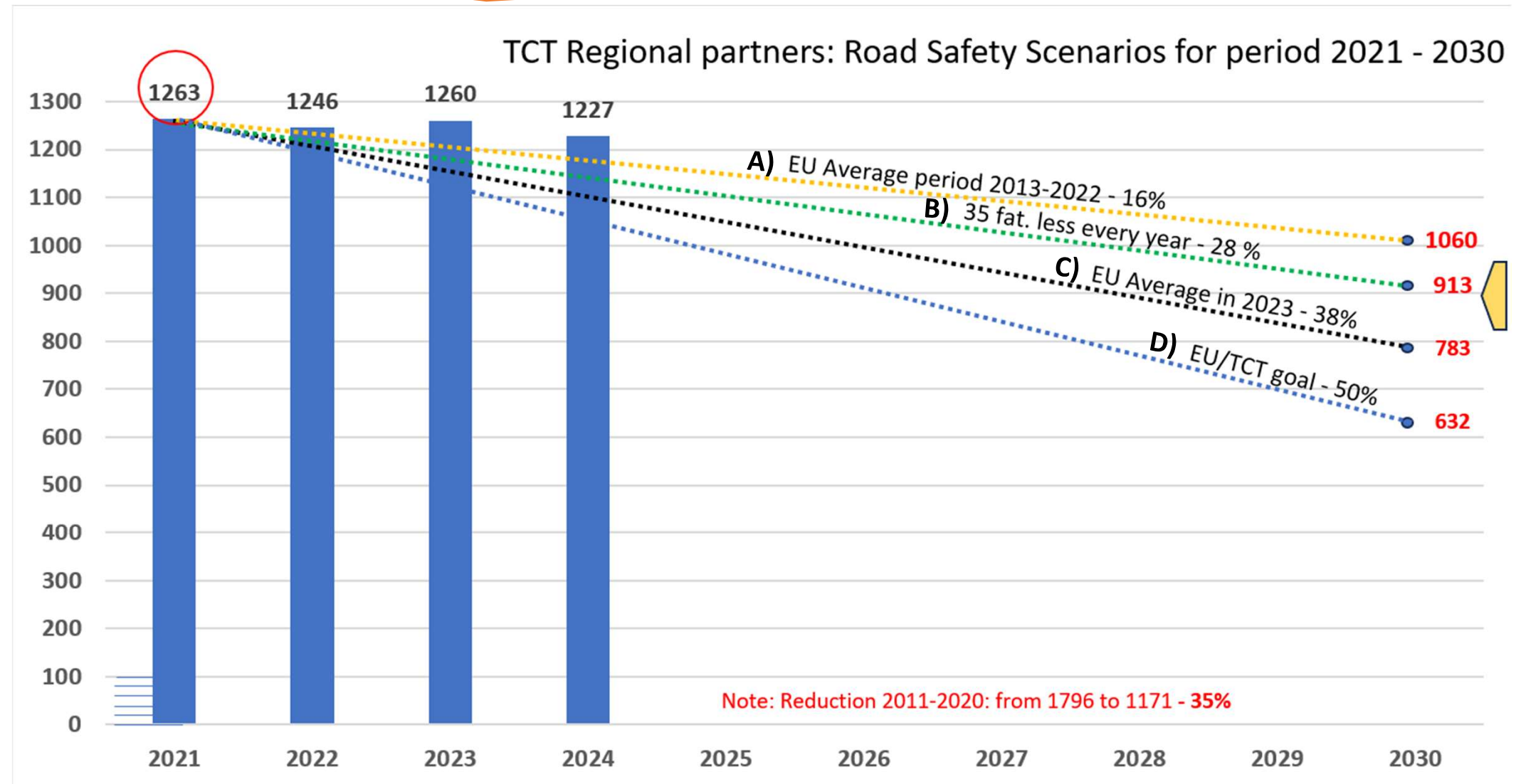
- More than 20 years of professional experience in national, regional and international road transport projects related to road safety management and road safety engineering (20 countries).
- More than 15 years worked on international donor-funded (WB, EU, EBRD, EIB, UN, WHO, etc.) projects in road transport sector in SEETO (now Transport Community - Treaty), TRACECA, CAREC, EaP, MENA countries, within Road Safety Management and Road Safety Engineering.



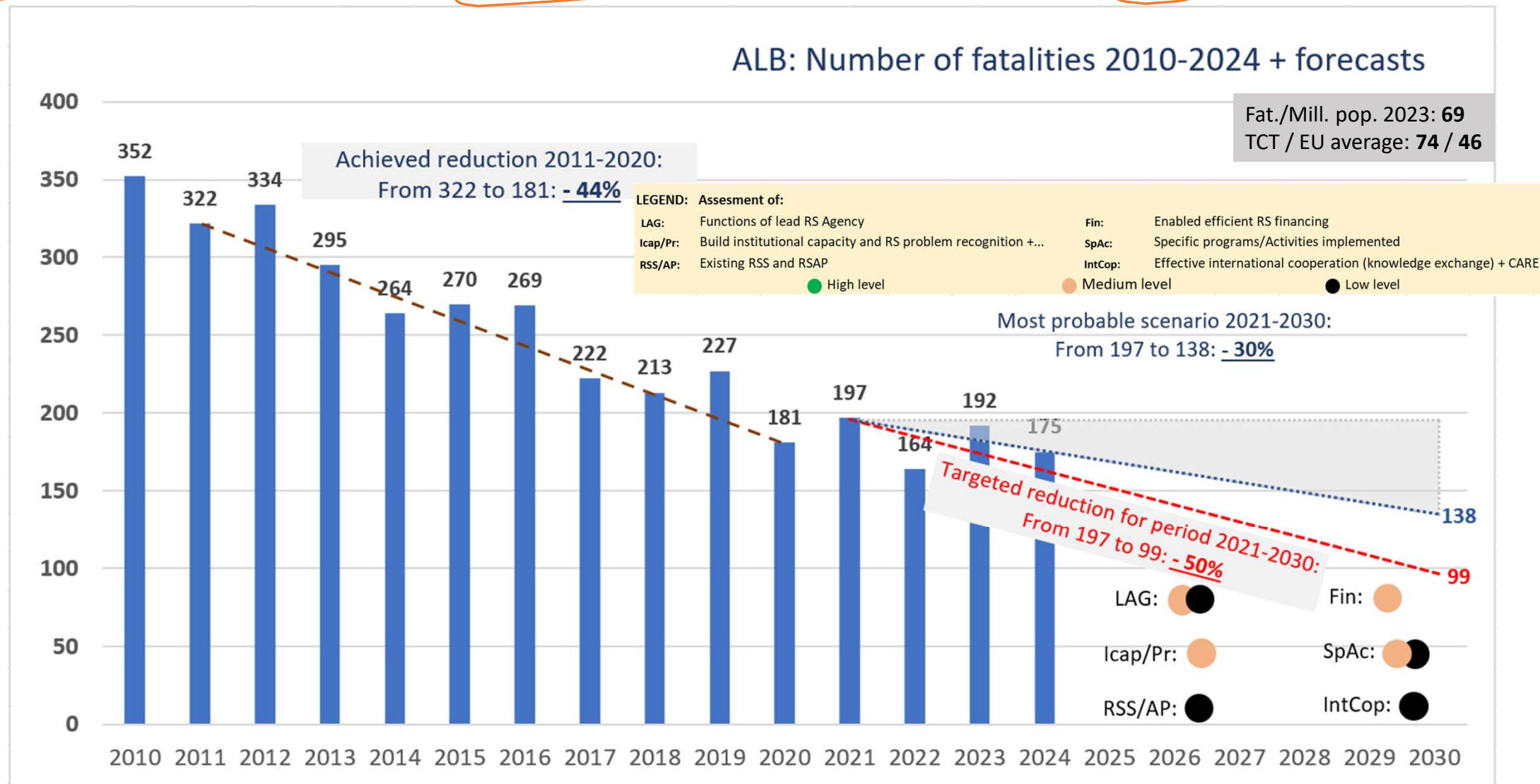
## Set the scene – some road safety final outcomes (statistical data) for region



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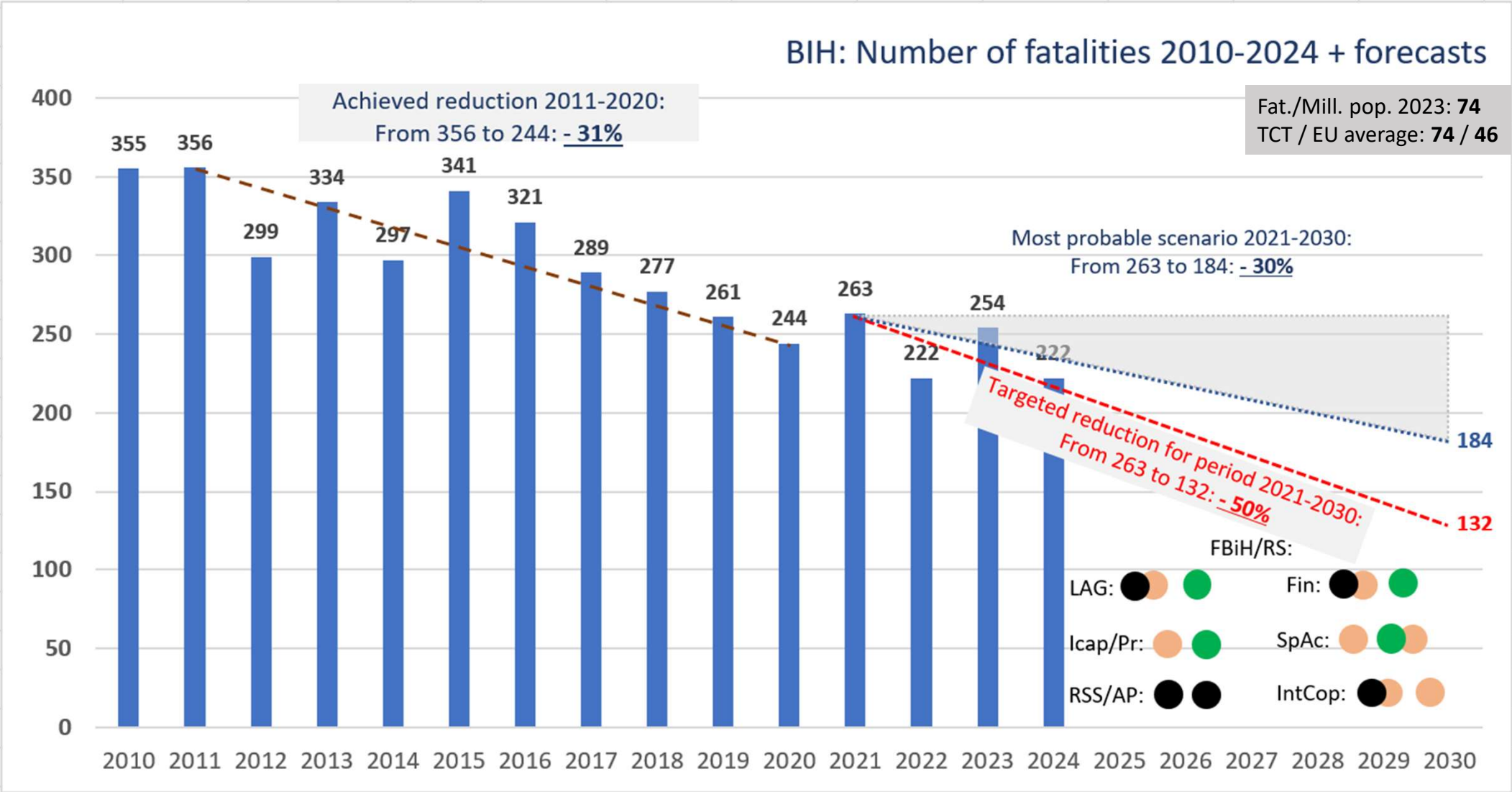


# Set the scene – TCT Regional partners fatalities + Assessment of readiness for RSM & Forecast

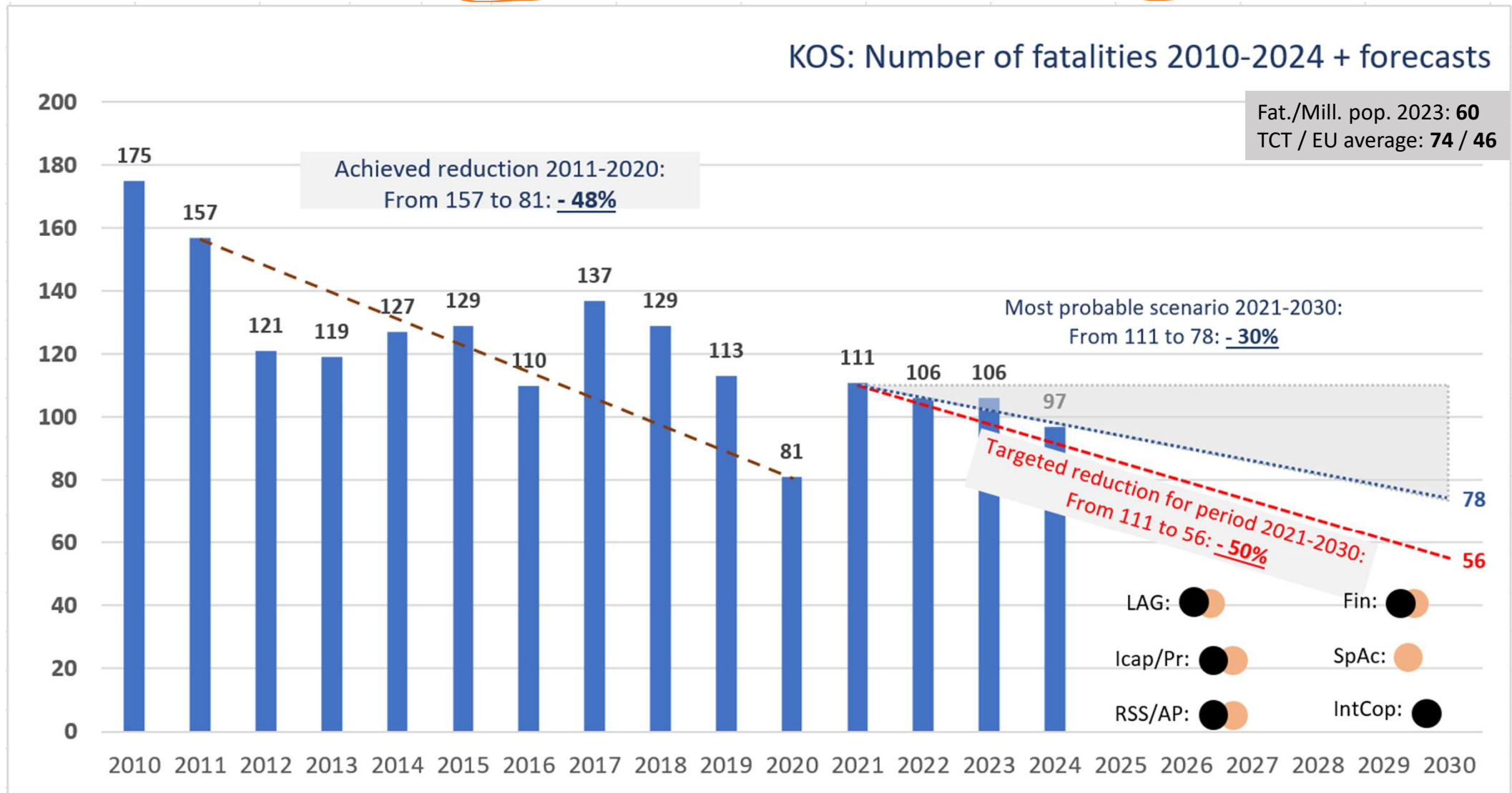




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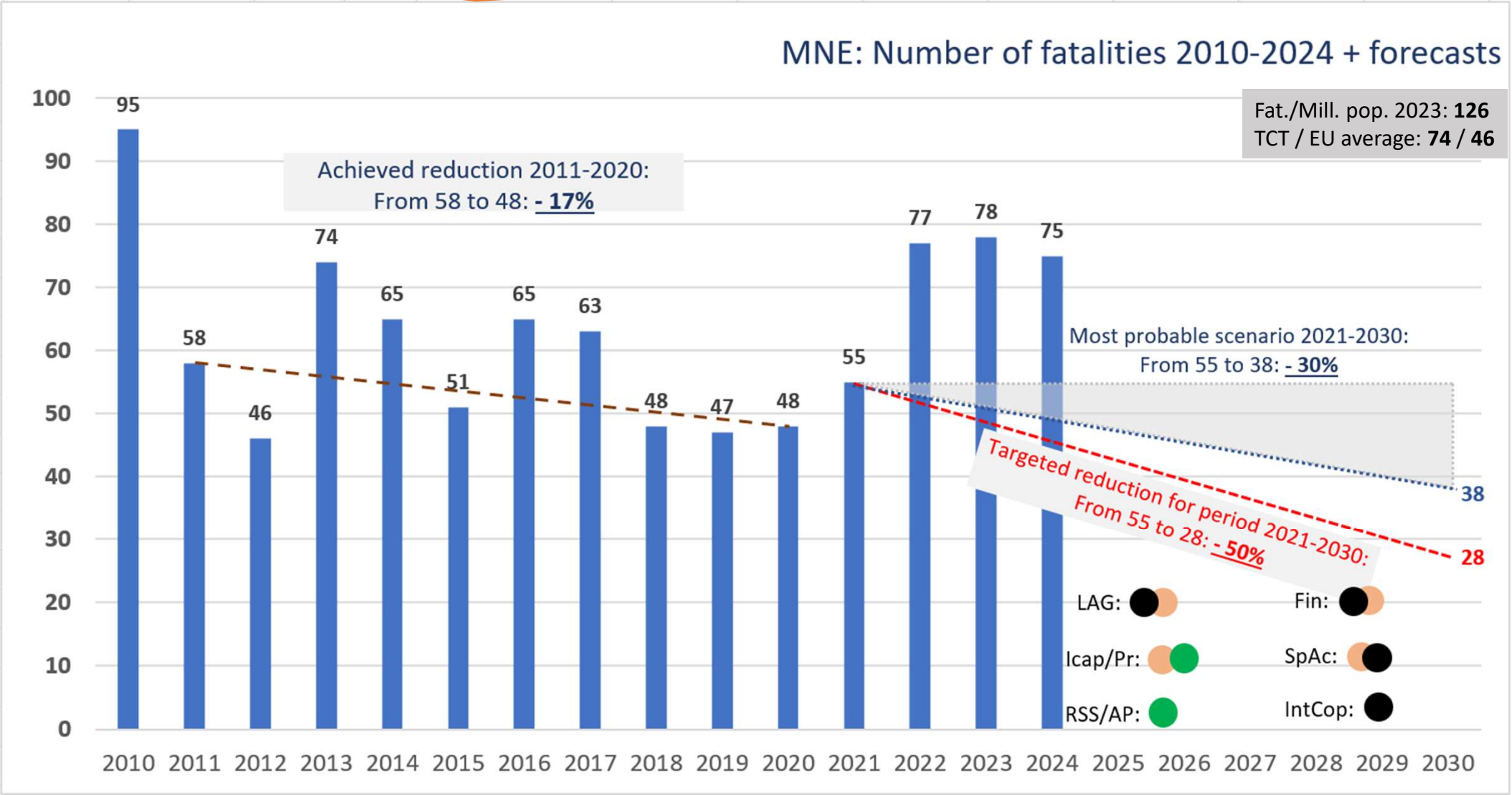


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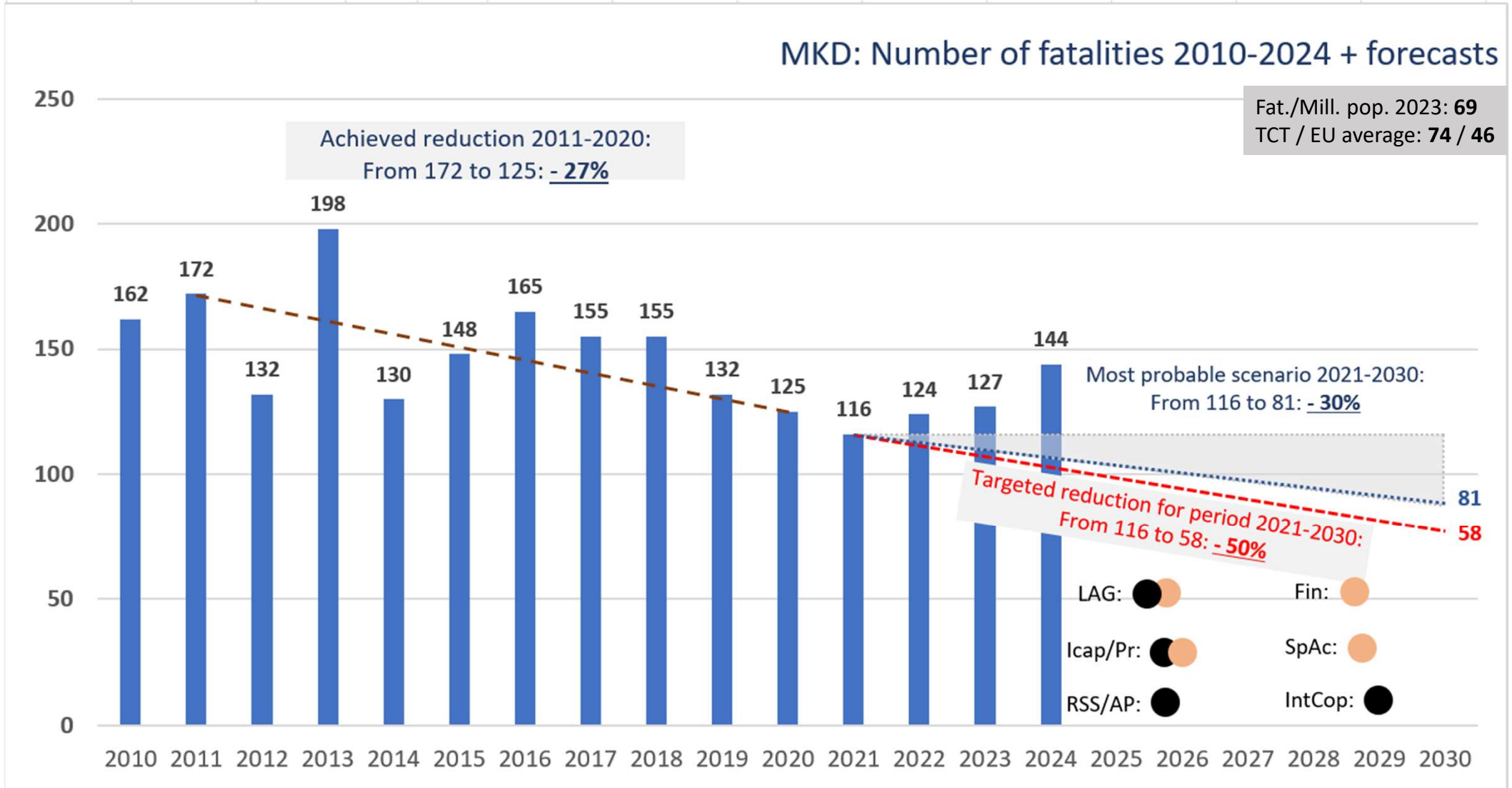




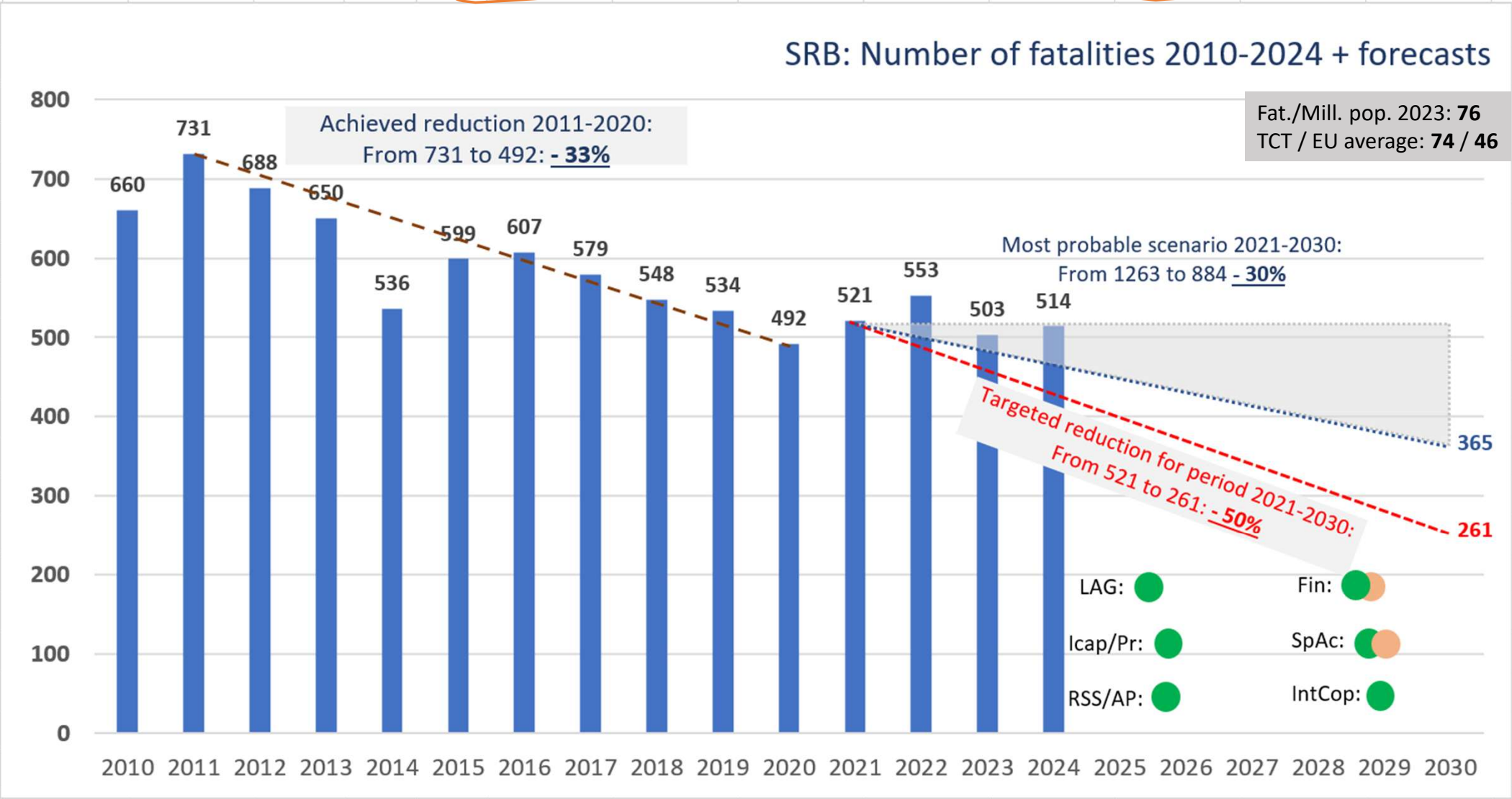
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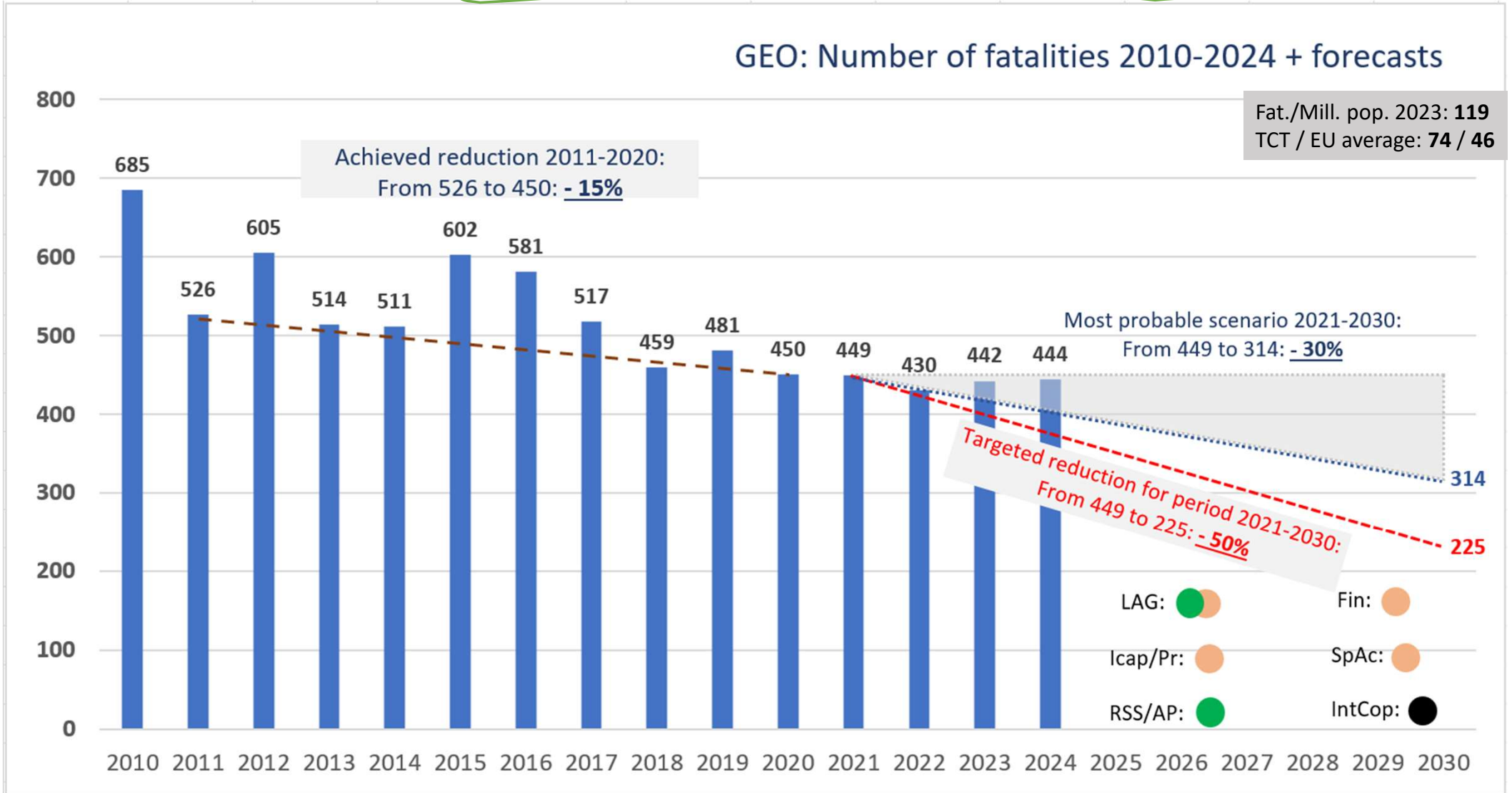
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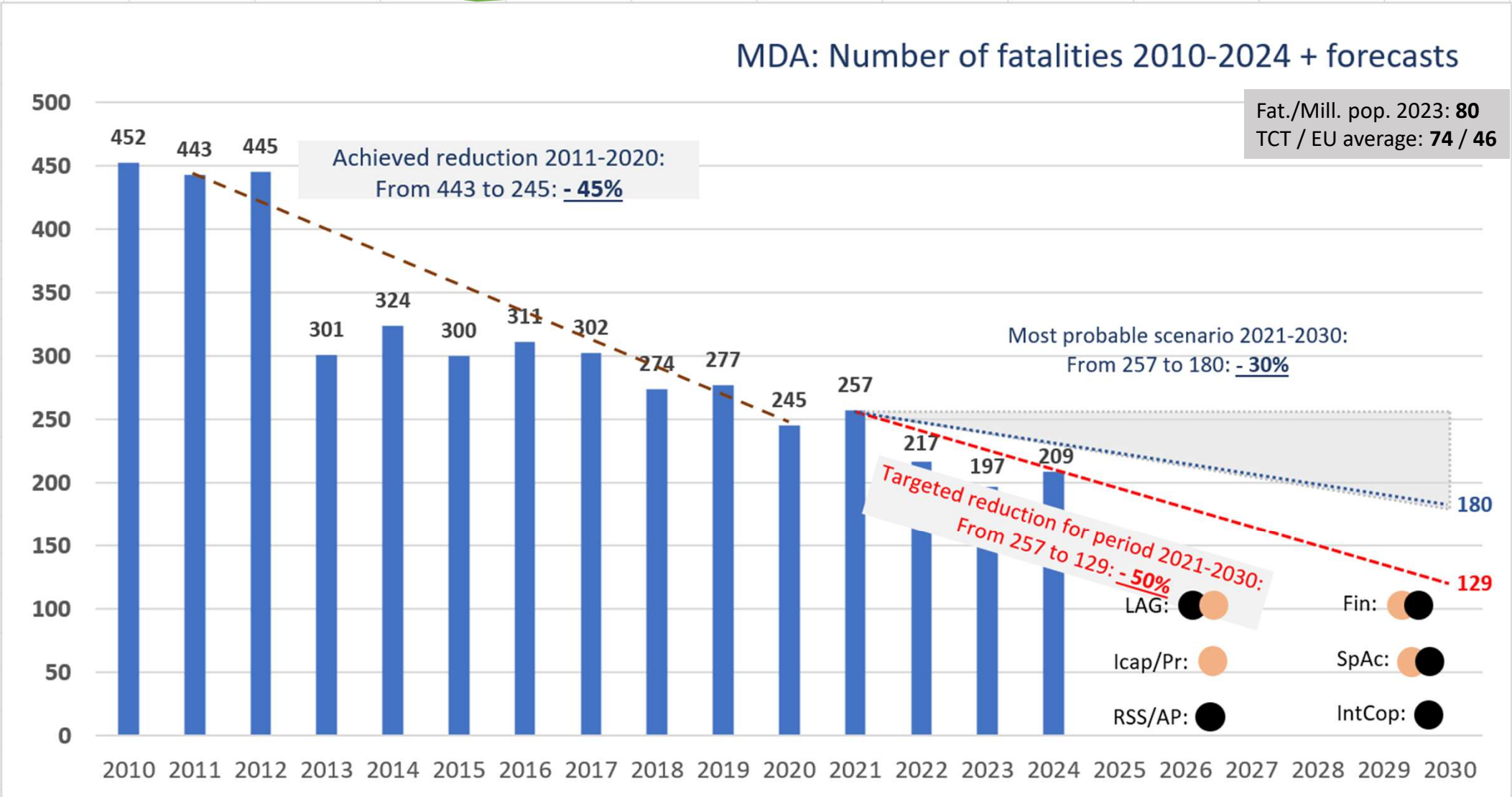
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Set the scene – TCT Observing participants fatalities+Assessment of readiness for RSM&Forecast

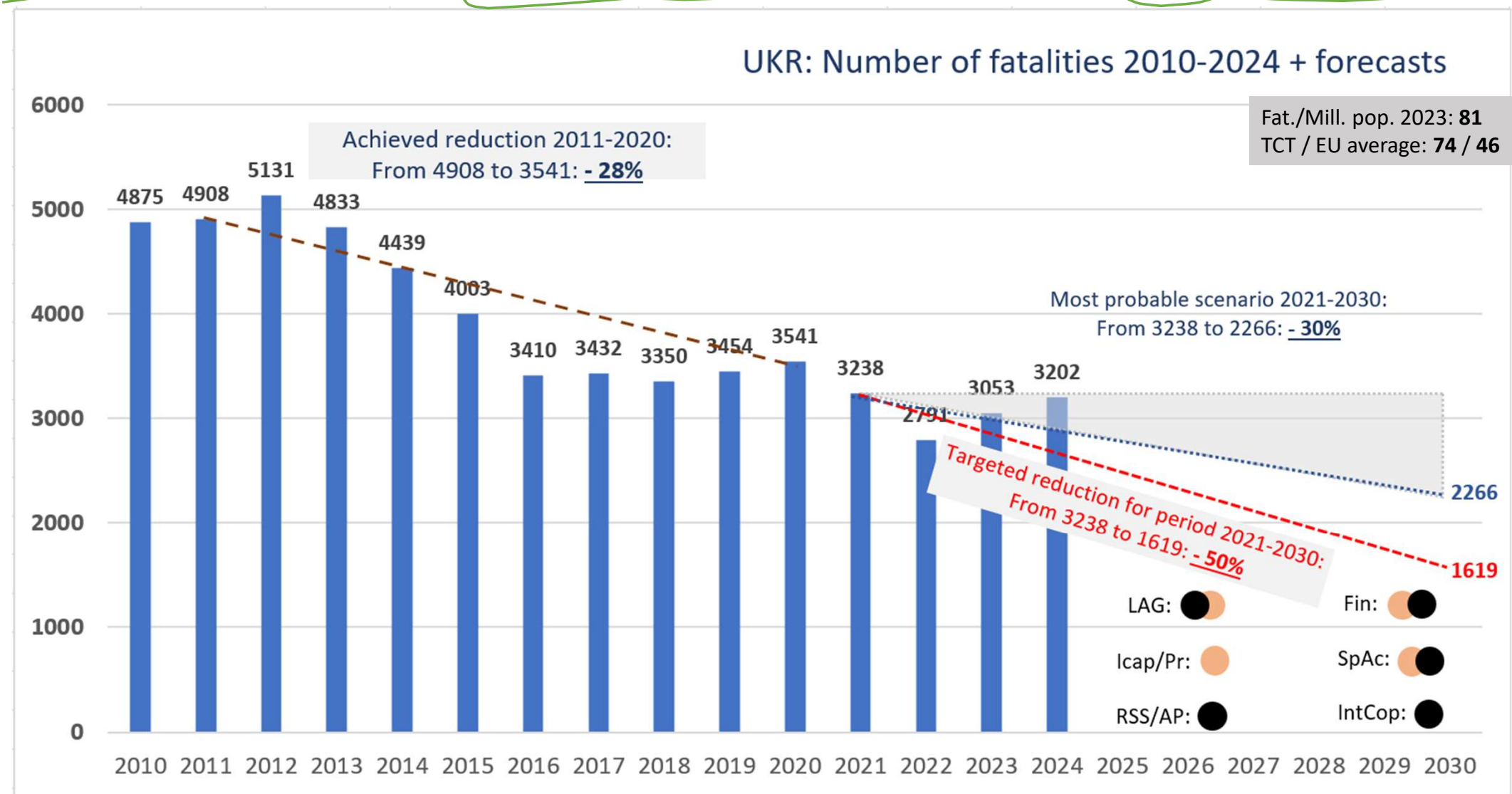


Set the scene – TCT Observing participants fatalities+Assessment of readiness for RSM&Forecast



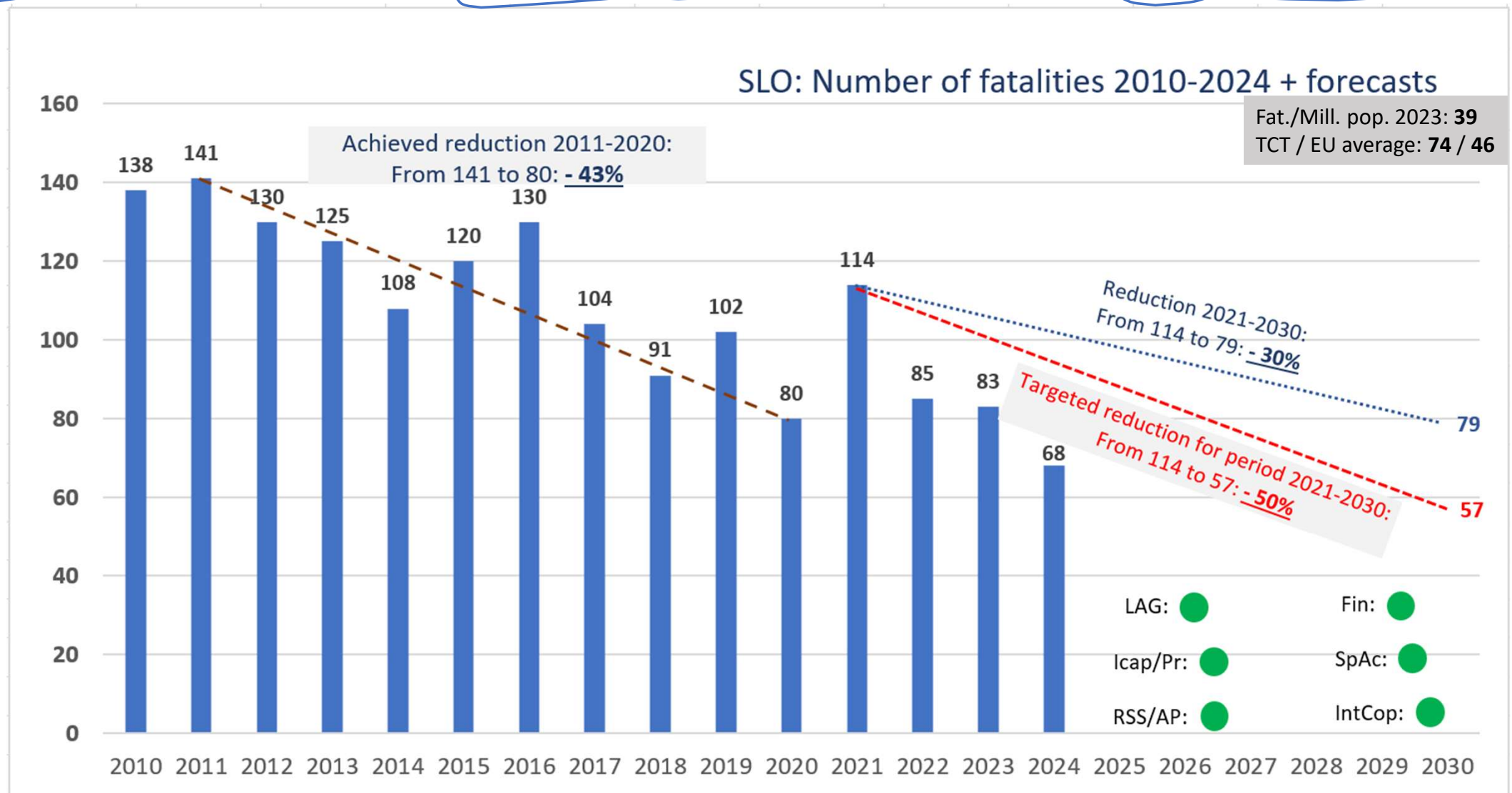


Set the scene – TCT Observing participants fatalities+Assessment of readiness for RSM&Forecast





## Set the scene – Good practice near by EU member state + Assessment of readiness for RSM



## Instead of conclusion – Wake up call (1) – Gear up!



### Successful road safety strategy shall (*or how to reach the targets*):

- Be based on a consistent vision (**Vision Zero**) or philosophy (**Safe System approach**)
- Use **lessons learnt** in the past (Learn on mistakes)
- Identifies the **main problems and addresses them** (**Result focus**, do not specify 567 activities)
- Sets specific, relevant and **realistic objectives and targets** (No one did that-why?)
- Selects concrete, **well-defined interventions/actions** (Yes, this will be painful)
- Defines **resources and responsibilities** for each action (Did you forget the RASCI matrix?)
- Uses **follow-up mechanisms**, i.e. number of performance indicators  
(Yes, it is hard to look at the mirror – monitoring of KPIs)

## **Instead of conclusion – Wake up call (2) – Secret ingredients!**



**Successful road safety strategy shall (or how to reach the targets):**

- Be **supported by the high official political representative/s** and strongly horizontally and vertically coordinated (Think Global - Act Local)
- Have **road safety champion/s**
- Be strongly **powered by the lead RS Agency functions that has strong capacity and integrity**
- Be **data led oriented** with KPIs in the center of **result focus interventions**
- Do not sleep – **change the vaccine**

## Instead of conclusion – Final call for RSM!

So, let me make clear answer to the question from presentation title:

### Road safety strategies within the region - can we meet the targets?

A): If you follow the Alice in Wonderland approach: “If you don't know where you are going, any road will get you there” – it is hard to believe that RS targets will be reached

If we do not speed up our RS journey or

B): If you do not strictly inject well known road safety vaccines (interventions) – it is highly unlikely that set up RS targets will be reached

